# Workforce Development Supported by Strategic IT Investments



The Center for Economic and Workforce Development
Kingsborough Community College,
City University of New York

#### "Data" Dictionary

- CEWD = The Center for Economic and Workforce Development
- KCC = CUNY Kingsborough Community College
- NSF = National Science Foundation
- ATE = Advanced Technological Education Program
- US DOL = The United States Department of Labor
- TAACCCT = Trade Adjustment Act and Community College Career Training Programs
- Lead + Sites = Principal Awardee of a TAACCCT grant, and sites performing training.

#### Evolution of an Enterprise

- 2005: NSF ATE grants to study the integration of entrepreneurship into science and technology fields.
- 2006: Formed as a **Kingsborough Center** to develop interventions that provide brief-to-short-term **career training**.

## Sampling of Recent Awards

- 2014: Integrating Contextualized Quantitative Reasoning Modules Across Tourism and Culinary Arts to Advance Workforce Readiness. CUNY WDI.
- 2013: Foreign Language Healthcare Credential, CUNY WDI.

- 2013: Northeast Resiliency Consortium (NRC),
  - TAACCCT Round 3, US DOL
- 2011: CUNY CareerPATH,
  - TAACCCT Round 1, US DOL



#### **Current Programs**

- DOL CUNY CareerPATH
- DOL Northeast Resiliency Consortium
- Center for Economic Opportunity (CEO) Mayor's Fund Project Rise
- KCC Urban Farm
- Kitchen Ventures Incubator Program (KVIP)
- Customized Training Programs

#### Today's Presentation

Part I: Christopher Pileggi

DOTS = The Dynamic Outcomes Tracking System\*

Part II: Min-Kyung Park and Gillian Gooding

Data Quality Control

Part III: Christine Zagari-LoPorto and Jessie Cinelli

- Internal and External Communication\*\*
- NING = Ning.com, a closed social media platform\*

\* Cited as a Best Practice by US DOL

\*\* Winner of James C. Hall Jr. Exemplary Program Award

# DOTS: Dynamic Outcome Tracking System (Progress Database)

Christopher Pileggi

Technology Associate

# Dynamic Outcomes Tracking System (DOTS)

- Tracks participants' progress in training programs
  - Data required for the United States Department of Labor (USDOL)
  - Data for internal analyses

## Types of Data Tracked

- Participant Demographics
- Course Enrollment and Exit Dates
- Credentials and Certificates

## Types of Data Tracked

- Case Notes
  - Shows interaction between case managers and participants
- Employment / Internships
  - Verify employment outcomes

## Development

• Track quarterly and annual progress of CareerPATH program for the USDOL

• Database developed to house and organize participant data

#### Flexible and Customizable

- Database acts as a framework for different training programs
- Modified to meet training program requirements and policies
- Program/Campus specific information can be added as needed

#### Course

#### Existing Records | Add

|        | Course Code                    | <u>Description</u>                 | College Code |
|--------|--------------------------------|------------------------------------|--------------|
| Select | LAGCHW1                        | CHW - FALL 2012                    | LAGU         |
| Select | LAGCHW2                        | CHW - SPRING 2013                  | LAGU         |
| Select | LAGCHW3                        | CHW - FALL 2013                    | LAGU         |
| Select | LAGCLIP1                       | Contextualized CLIP1 - Fall 2012   | LAGU         |
| Select | LAGCLIP2                       | Contextualized CLIP2 - Spring 2013 | LAGU         |
| Select | LAGCLIP3                       | Contextualized CLIP3 - Fall 2013   | LAGU         |
| Select | LAGCLIP4                       | Contextualized CLIP4 - Spring 2014 | LAGU         |
| Select | LAGEMT1                        | EMT - FALL 2012                    | LAGU         |
| Select | LAGEMT2                        | EMT - SPRING 2013                  | LAGU         |
| Select | LAGEMT3                        | EMT- FALL 2013                     | LAGU         |
| 1 2    | <u>3 4</u> 5 <u>6</u> <u>7</u> | 7 8 9 <u>10</u>                    |              |

#### Course

#### Existing Records | Add

|            | Course Code      | Description   | College Code |
|------------|------------------|---|--------------|
| Select     | RPE 13           | Social Recreation   | KBCC         |
| Select     | RPE 34           | Methods and Materials in Arts & Crafts                      | KBCC         |
| Select     | RPE31            | Therapeutic Recreation for Individuals with Disabilities I  | KBCC         |
| Select     | RPE35            | Therapeutic Recreation for Individuals with Disabilities II | KBCC         |
| Select     | SD 11            | Student Development   | KBCC         |
| Select     | TAH 1            | Introduction to Tourism and Hospitality                     | KBCC         |
| Select     | TAH 43           | Event Catering Management                                   | KBCC         |
| Select     | TAH 71           | Introduction to Professional Food Service                   | KBCC         |
| Select     | TAH 74           | Menu Management, Professional Table, Wait Service           | KBCC         |
| Select     | TAH 90           | Virtual Enterprise  | KBCC         |
| <u>1</u> 2 | <u>3 4 5 6 2</u> | Z <u>8 9 10</u>   |              |

## Generates Reports

- Participant data downloaded into an Excel spreadsheet
  - Individual reports
  - Aggregate reports
- Customizable

| Person ID | First Name | MI | Last<br>Name | Officially<br>Enrolled | Official<br>Enroll Date | Program<br>Code | Program<br>Title                | Occupation<br>Code | Occupation                      | College | Cohort | Enrolled<br>in<br>Credential<br>Program | Begin Date | End Date | Exit Code | Note1 | Note: |
|-----------|------------|----|--------------|------------------------|-------------------------|-----------------|---------------------------------|--------------------|---------------------------------|---------|--------|---|------------|----------|-----------|-------|-------|
|           |            |    |              |                        | 02/2                    | FOOD            | Food<br>Services<br>Certificate | HOSP               | Hospitality,<br>Food<br>Service | KBCC    | 1      | Y                                       | 02/2       | 05/:     |           |       |       |
|           |            |    |              |                        | 02/2                    | FOOD            | Food<br>Services<br>Certificate | HOSP               | Hospitality,<br>Food<br>Service | KBCC    | 1      | У                                       | 02/2       | 05/:     | COMPLETE  |       |       |
|           |            |    |              |                        | 03/0                    | HOSP            | Hospitality<br>Cert.            | HOSP               | Hospitality,<br>Food<br>Service | KBCC    | 1      | У                                       | 03/0       | 05/2     | COMPLETE  |       |       |

| Report          | Progress Report                                    |
|-----------------|--|
| College         | %  |
| Begin Date      | 10/01/2011   |
| End Date        | 06/17/2013   |
|                 | <u>Preview</u> <u>Clear</u>                        |
| By checking the | box on the left, I agree with Terms and Conditions |
|                 |  |
|                 | Download   |

|              | Progress Measure  | Tota |
|--------------|---|------|
| College: ALL | CUNY Career PATH Cumulative Totals 10/01/2011 - 06/17/2013          |      |
| ENROLLED     | CCP Officially Enrolled   |      |
| CAT1         | Students Passing At Least 1 CUNY Assessment Test                    |      |
| CAT3         | Students Passing All 3 CUNY Assessment Tests                        |      |
| ATTEMPT1     | Students Who Took the CAT Attempt #1                                |      |
| ATTEMPT2     | Students Who Took the CAT Attempt #2                                |      |
| ATTEMPT3     | Students Who Took the CAT Attempt #3                                |      |
| NCREDITS     | Students Earning Credits in a Non-Degree Grant-Funded Program       |      |
| CREDITS      | Students Earning Credits in Any Grant-Funded Program                |      |
| OTNODEG      | Students Enrolling in Grant-Funded Non-Degree Occupational Training |      |

## Ongoing Database Management

- Accuracy
- Compliance
- Reporting Requirements

## **Database Security**

- Specifically Defined Permission Access
  - Lead (Seat of Grant) vs. Kingsborough
- Accounts Managed Centrally
  - Campus Specific Users
  - Additional Users
- Off-Campus Security (Citrix)

## Data Security

- Sensitive Data
  - Personally Identifiable Information (PII)
  - Social Security Number
- Delete Data After Use
- Encryption

## Training

• On-Site Training

• Webinars (provide Database Manual and Data Dictionary)

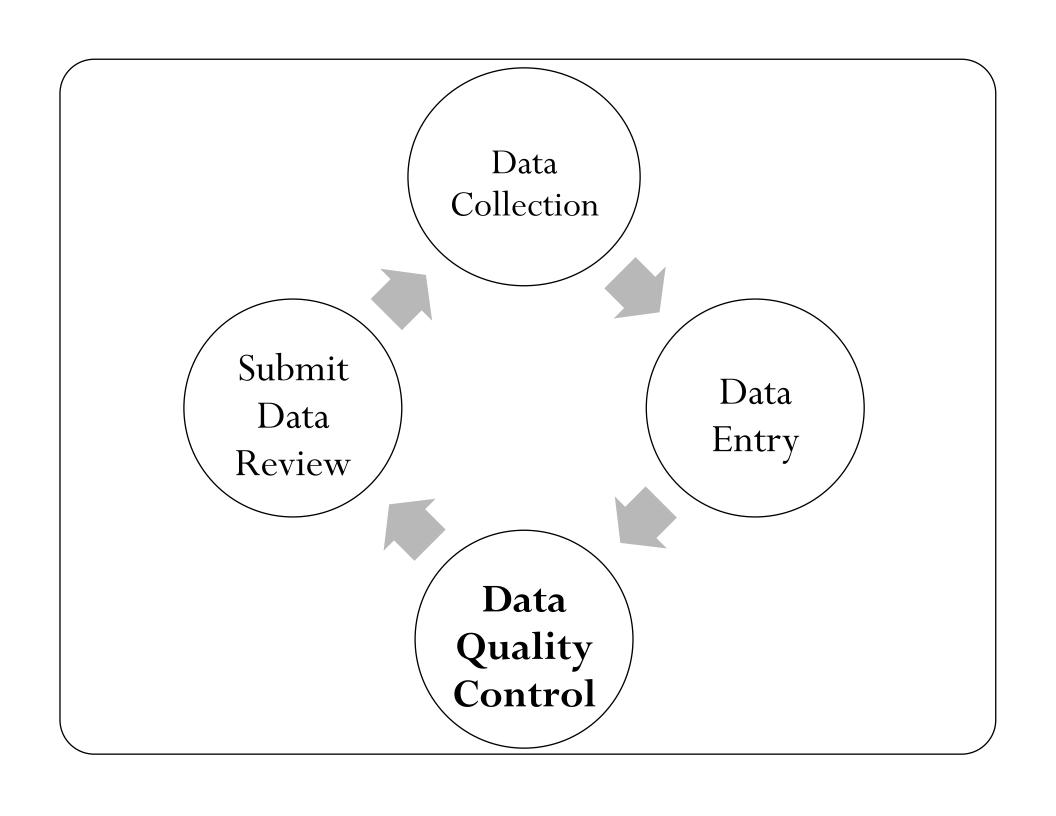
## Data Quality Control

- Search for redundant and inconsistent data
- Follow robust Quality Assurance process
  - Automated Checks
  - Manual Checks

# Database System Review Christopher Pileggi Technology Associate

## **Data Quality Control**

Min-Kyung Park and Gillian Gooding
TAACCCT Programs: CUNY CareerPATH,
Northeast Resiliency Consortium



|               | Person ID     | CP19741114RT01 AD9F9D29-C67D-4A20-80A2-DD477A6CBBA5 |
|---------------|---------------|---|
|               | Last Name     |   |
|               | Last Name     | Test *  |
|               |               |   |
|               | First Name    | Randomns T 4 F: -1-1                                |
|               |               | Text Field  |
|               | M.I.          |   |
|               | M.I.          |   |
|               | DOB           | 11/14/1974 * Data Change                            |
|               |               | Date Chooser  |
|               |               |   |
|               | SSN           | ******C790 * E.II CCN                               |
|               | SSN           | *****6789 * <u>Full SSN</u>                         |
|               | CUNYFirst ID  |   |
|               | Address       |   |
|               | Address       |   |
|               | City          |   |
|               |               |   |
|               | State         | NY - NEW YORK                                       |
|               | Zip           | KY - KENTUCKY LA - LOUISIANA                        |
|               |               | MA - MASSACHUSETTS  MD - MAPYLAND  Drop Down List   |
|               | Phone 1       | MD - MARYLAND                                       |
|               | Phone 2       | ME - MAINE  |
|               | 7110110 2     | MH - MARSHALL ISLANDS                               |
|               | Email         | MI - MICHIGAN MN - MINNESOTA                        |
|               |               | MO - MISSOURI                                       |
|               | Gender        | MP - NORTHERN MARIANA ISLANDS                       |
|               | delidei       | MS - MISSISSIPPI                                    |
|               | Race          | MT - MONTANA *                                      |
|               |               | NC - NORTH CAROLINA ND - NORTH DAKOTA               |
|               | Ethnicity     | NE - NEBRASKA *                                     |
|               | Limity        | NH - NEW HAMPSHIRE                                  |
|               |               | NJ - NEW JERSEY                                     |
|               | FERPA Consent | NM - NEW MEXICO                                     |
|               | Degree Status | NV - NEVADA NY - NEW YORK *                         |
| $\overline{}$ | Degree Status | in her fold   |





Preparation for Adults Through Training and Higher Education

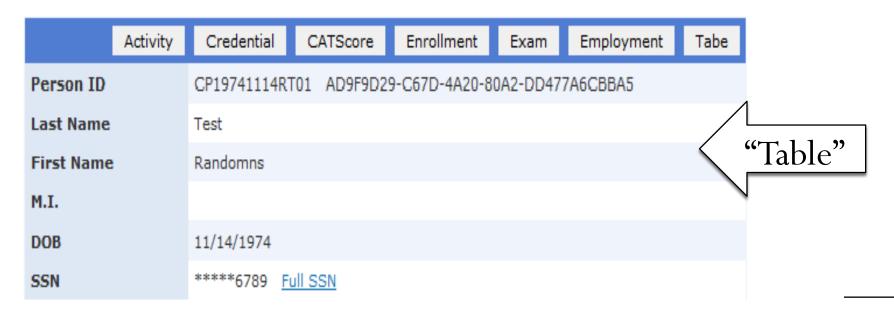
#### **CUNY Career PATH**

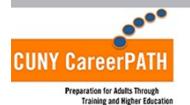
Person Partner Course Report Staff

#### PERSON

Existing Records | Add

#### Back to List







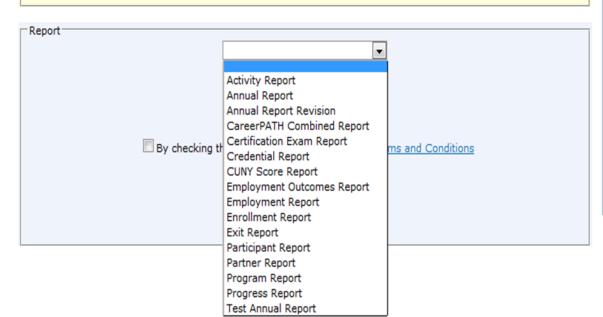
#### **CUNY Career PATH**

Person Partner Course Report Staff

#### Report

#### -Important

The data contained in these reports is for INTERNAL USE only. To request official reports for use externally, please contact cewdtech@kbcc.cuny.edu. Note that Personally Identifiable Information (PII) may be downloaded through this system, and thus care with files must be taken. Reports may only be generated under the direct supervision of the Campus Coordinator. Any data saved to your local computer may only be done temporarily, and in an encrypted volume generated by TrueCrypt (www.truecrypt.org) or other College-approved software suite.



| Report                           |          | User | College | Date | IPAdd |
|----------------------------------|----------|------|---------|------|-------|
| Progress<br>Report               | Download |      |         |      |       |
| Progress<br>Report               | Download |      |         |      |       |
| CareerPATH<br>Combined<br>Report | Download |      |         |      |       |
| Activity<br>Report               | Preview  |      |         |      |       |
| Progress<br>Report               | Download |      |         |      |       |





#### **CUNY Career PATH**

Person Partner Course Report Staff

#### **PERSON**

Existing Records | Add

#### Back to List

| Activity   | Credential CATScore Enrollment Exam Employment Tabe |
|------------|---|
| Person ID  | CP19741114RT01 AD9F9D29-C67D-4A20-80A2-DD477A6CBBA5 |
| Last Name  | Test  |
| First Name | Randomns  |
| M.I.       |   |
| DOB        | 11/14/1974  |
| SSN        | *****6789 <u>Full SSN</u>                           |

| Person ID | Random ID       | First Name | MI | Last Name | Birth Date |
|-----------|-----------------|------------|----|-----------|------------|
|           | C67D-4A20-80A2- | Randomns   |    | Test      | 11/14/1974 |





Preparation for Adults Through Training and Higher Education

**CUNY Career PATH** 

Person Partner Course Report Staff

#### **Employment**

Existing Records | Add

| Person           | Randomns Test   CP19741114RT01   AD9F9D29-C67D-4A20-80A2-DD477A6CBBA5 |
|------------------|---|
| Employer<br>Name | Company A *   |
| Address 1        |   |
| Address 2        |   |
| City             |   |
| State            | NY - NEW YORK   |
| Zip              |   |
| Country          | US - UNITED STATES  |
| Phone            | (212) 123-4567 ex:7182223333  |
| Supervisor       | John Doe  |
| Job Title        | Data Clerk *  |
|                  |   |
| Industry         |   |





CUNY Career PATH

Person Partner Course Report Staff

#### **Employment**

Existing Records | Add

| Person           | Randomns Test   CP19741114RT01   AD9F9D29-C67D-4A20-80A2-DD477A6CBBA5 |
|------------------|---|
| Employer<br>Name | Company B *   |
| Address 1        | 1234 Main Street  |
| Address 2        |   |
| City             | NYC   |
| State            | NY - NEW YORK   |
| Zip              | 10001   |
| Country          | US - UNITED STATES  |
| Phone            | 212-456-7890 ex:7182223333  |
| Supervisor       | Mary Smith  |
| Job Title        | Clerk *   |
|                  |   |
| Industry         |   |

| First Name | MI | Last Name | Employer  | Address1            | Addr<br>ess2 | City | State | Zip       | Countr<br>y | Phone          | Supervisor | Job Title  |
|------------|----|-----------|-----------|---------------------|--------------|------|-------|-----------|-------------|----------------|------------|------------|
| Randomns   |    | Test      | Company A |                     |              |      |       |           |             | (212) 123-4567 | John Doe   | Data Clerk |
| Randomns   |    | Test      |           | 1234 Main<br>Street |              | NYC  | NY    | 1000<br>1 |             | (212) 456-7890 | Mary Smith | Clerk      |

| First Name | Last Name | Birth Date | Job Title1 | Job Title2 |
|------------|-----------|------------|------------|------------|
| Test       | Randomns  | 11/14/1974 | Data Clerk | Clerk      |

## Steps for Data Quality Control

- 1. Completeness
- 2. Consistency
- 3. Accuracy
- 4. Duplication

#### Completeness

- Simple → Missing or usability
  - Data element in same format for a variable.
    - Example: Email address include "@"; Telephone numbers include 9 digits
- Complex → Check whether set of variables include complete information
  - Check whether multiple pieces of information entered into database is complete
    - Example: Start Date, Exit Code, and Exit Date;

## Steps for Data Quality Control

- 1. Completeness
- 2. Consistency
- 3. Accuracy
- 4. Duplication

## Consistency

- Is the information that has been entered aligned and are of same values?
  - Example 1: Standardized tests (e.g. Tests of Adult Basic Education (TABE), CUNY Assessment Test (CAT))
  - Example 2: Time Consistency

## Steps for Data Quality Control

- 1. Completeness
- 2. Consistency
- 3. Accuracy
- 4. Duplication

## Accuracy

- Outliers
  - Are outliers present due to data entry errors or are they valid outliers?
    - Example: Birthday and age

- Plausible Values
  - Are the values entered valid or are they data entry errors?
    - Example: Number of hours working per week

# Steps for Data Quality Control

- 1. Completeness
- 2. Consistency
- 3. Accuracy
- 4. Duplication

# Duplication

- Multiple Enrollment
  - One individual enroll in different programs at different colleges

- Duplicate entries (i.e. case notes)
  - Ensure that entries are unique

### Submit Data Review

- Data is thoroughly reviewed quarterly
  - Manually review data in addition to the automated checks
  - Send feedback to the colleges & users

• Results in clean data for reporting & marketing

# **Data Quality Control**

Min-Kyung Park and Gillian Gooding
TAACCCT Programs: CUNY CareerPATH,
Northeast Resiliency Consortium

## Visual.ly Report: Micro-Content

- "[T]he majority of internet users now spend fewer than 10 seconds on a page[1] and the average digital native switches screens 27 times an hour[2]."
- "[C]lick-through rates on Twitter peak between 120 and 130 characters[3], while Facebook posts with fewer than 70 characters receive the most likes[4]."

Source: "The Marketer's Guide to Micro-content", visual.ly

**Available:** http://visually.uberflip.com/h/i/14664926-the-marketers-guide-to-micro-content

#### **Sources Cited by Visual.ly Report:**

- 1. Not Quite the Average: An Empirical Study of Web Use; by Harald Weinreich, Hartmut Obendorf, Matthias Mayer, Department of Informatics, University of Hamburg; and Eelco Herder, L3S Research Center, University of Hannover, Germany.
- 2. A (Biometric) Day in the Life of the Consumer: study commissioned by Time Warner; Nov. 5, 2012.
- 3. Dan Zarrella, How to Get More Clicks on Twitter.
- 4. BufferApp Blog, 7 Powerful Facebook Statistics You Should Know for a More Engaging Facebook Page

# Marketing, Communication and Outreach

Christine Zagari-LoPorto

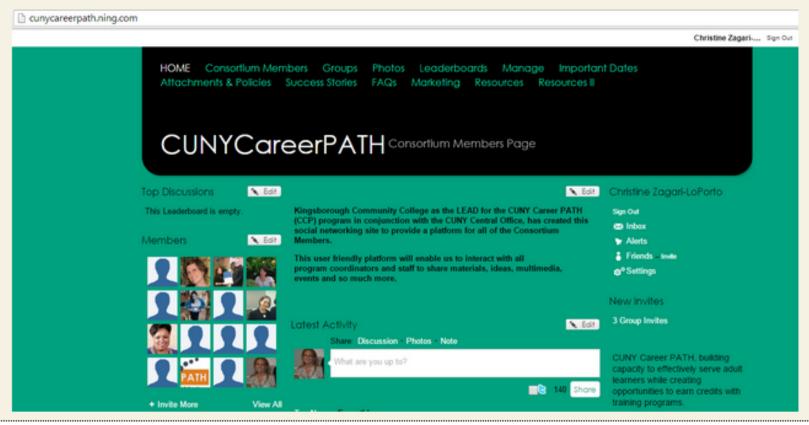
Director of Operations

# Strategies & Methods to Communicate, Market and Promote!

- Internal Communications Platform
- Direct and Indirect Outreach
- Online Presence
- Social Media Marketing
- What's Next

## COMMUNICATIONS VIA NING

Ning is an online platform for people and organizations to create custom social networks. Ning offers the ability to create a community website with a customized appearance and feel; feature sets such as photos, videos, forums and blogs; and support for the "like" option, plus integration with Facebook, Twitter, Google and Yahoo!



# Strategies & Methods to Communicate, Market and Promote!

- Internal Communications Platform
- Direct and Indirect Outreach
- Online Presence
- Social Media Marketing
- What's Next?

# Direct/Indirect Outreach



**TEXTING** 

**QR** Codes

T.V MONITORS Campus & NYC DMV







MESSAGE RECEIVED!

# Quick Response Codes





# Strategies & Methods to Communicate, Market and Promote!

- Internal Communications Platform
- Direct and Indirect Outreach
- Online Presence
- Social Media Marketing
- What's Next

## **ONLINE PLATFORMS**

Kingsborough Community College Website CEWD Word Press Page

Craigslist.com Ebay Classifieds

Gumtree.com

Backpage.com

Alignable.com

Nextdoor.com

Google +





# Strategies & Methods to Communicate, Market and Promote!

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# Strategies & Methods to Communicate, Market and Promote!

- Internal Communications Platform
- Direct and Indirect Outreach
- Online Presence
- Social Media Marketing
- What's Next

# Marketing, Communication and Outreach

Christine Zagari-LoPorto

Director of Operations

# Centralized Communications Jessie Cinelli Communications Associate

# Why blog?

- Central location
- It's nice to look at
- Flexibility and control
- Audience attraction
- Layers of information
- Mimic Ning.com for CEWD employees



















craigslist



backpage.com





Gumtree

#### **Center for Economic and Workforce Development**

at Kingsborough Community College

HOME

ABOUT

CEWD EMPLOYEES

CURRENT PROGRAMS



#### Project Rise Success Stories 2014

Leave a reply



If you're a follower of this blog, you've seen post after post we've written about the success of Project Rise. We're obviously proud of what we do. What makes our program so great is the one-on-one attention we're able to give our participants. This individualized counseling, along with extensive preparation for the GED/TASC and job readiness training has allowed so many participants to reactivate their

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cewd@kbcc.cuny.edu

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UPCOMING EVENTS

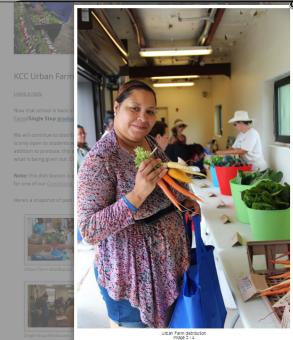
KBCC's Eco-Festival Green vs. Green?

April 22, 2015 @ 8:00 am - April 24, 2015 @ 5:00 pm

View All Events

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#### Community Health Worker Training at the Northeast Resiliency Consortium

CHWs are a bridge between clients, the community and healthcare networks. They motivate, coach, collaborate, facilitate and advocate for their clients, helping them receive the care they deserve.



@ Kingsborough!

#### Skills you'll learn:

Navigating the healthcare system Promoting health care access Developing client-centered health

#### **Center for Economic** and Workforce Development





Private: \$18,912

In collaboration with Kingsborough Community College, CEWD uses labor market data and employer input to create training programs that meet the needs un- and under-employed New Yorkers whether they seek immediate employment or a higher educational goal.

Over \$14 million in grants awarded since 2006

NSF: \$968,885



CUNY: \$119,914



State: \$2,692,104

**Project Welcome** 

CUNY Young Adult Program

2007-2010; US DOL

employment-driven training initiative that pared un- and under-employed for jobs in hospitality and food service industries

798 enrolled

@ Hunter, Lehman York and Brooklyn!

A.S. Community Health OR

**BS** Community Health

Educational progression example:

CHW thru NRC

A.S. Health, Physical Education and Recreation



@ Hunter!

MPH Community Health

#### www.cewdkbcc.com

If Labor's Employment and Taining Administration. The solution was created by the grantee and does not thrent of Labor makes no quarantees, warranties, or assurances of any kind, expressed or implied, with respect not limited to, accuracy of the information or its completeness, timeliness, usefulness, adequacy, continued inly employer/program and auxiliary aids and services are available upon request to individuals with disabilities.

A Project Rise Graduate

Leave a reply



I sat down with Natalie, a recent Project Rise graduate to talk about her experiences with the program.

Me: How did you hear about Project Rise and what made you sign up?

Natalie: My mother. She saw the Project Rise advertisement in the Kingsborough Community College Brochure. My family is run on toughlove so she basically threw the brochure at me and told me I needed to get my G.E.D (I swear she is a very kind and funny woman). But I did like how they offered a paid internship and

work readiness. Heaven knows I had no job experience.

Me: You just graduated. Congratulations! What did you like most about the program?

Natalie: Generally I liked the whole package. The fact that I was going to be able to study and take the G.E.D. for free and have a paid internship along with obtaining college credits not to forget we had the chance to work on the Urban Farm, it was great...still is.

Me: That's quite a lot to do in just one year! Was there anything unexpected?

Natalie: Just when I thought they couldn't offer the cohort anything else we were offered extra tutoring which was great for some of the students who needed extra help. There was also free pizza involved and I LOVE PIZZA!

Me: Were staff members helpful iwhen you reached out to them?

#### **Northeast Resiliency** Consortium

Federal: \$10,788,818

2013-present; US DOL TAACCCT res trade-impacted workers in key tries who play a role during times of

160 enr

GEDs 20 enroll

#### **CUNY CareerPATH**

2011-present; US DOL TAAC supporting adult students in cadvancement and college trans

Project Rise

549 en 56 obtained jobs

#### Counseling

eurship events Food GED health care internship job fa job placement jobs job satisfaction job training KCC Urban Farm Kingsborough Community





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## Flexibility and Control

- Continually change/update content
- Reacting to followers/responders
  - Requests for more information
  - Listening to questions and comments

#### ILLIOLLIIGUULI SESSIULIS

#### Culinary Arts, Community Health Worker and Food Service Upgrade

Monday, January 5, 2015-9:00a Wednesday, January 7, 2015-9:00a Monday, January 12, 2015-9:00a Wednesday, January 14, 2015-9:00a Wednesday, January 21, 2015—9:00a Friday, January 23, 2015-9:00a Monday, January 26, 2015-9:00a Wednesday, January 28, 2015-9:00a Monday, February 2, 2015-9:00a Wednesday, February 4, 2015-9:00a Monday, February 9, 2015-9:00a Wednesday, February 11, 2015—9:00a Friday, February 13, 2015-9:00a Wednesday, February 18, 2015—9:00a Friday, February 20, 2015-9:00a



To register for an above information session, please fill out the following form and an NRC representative will be in contact with all the information you need to know

| Name:*                    |           |              |     |
|---------------------------|-----------|--------------|-----|
|                           | First     | Last         |     |
| E-mail: *                 |           |              |     |
| Phone:*                   | <u> </u>  |              |     |
|                           | Area Code | Phone Number |     |
| Program of interest:      |           |              |     |
| How did you hear about us | s?        |              |     |
|                           |           |              |     |
|                           |           |              |     |
|                           |           |              |     |
|                           |           |              | _// |
| Word Verification:        | 159040    |              |     |



cewd@kbcc.cuny.edu

Subscribe

UPCOMING EVENTS

KBCC's Eco-Festival Green vs. Green? April 22, 2015 @ 8:00 am - April 24, 2015 @ 5:00 pm

View All Events

TAGS

BMCC Brooklyn career

college enrollment community college Community Health Worker continuing education credits Culinary Arts CUNY CUNY CareerPATH education employers Employment entrepreneurship events Food GED health care internship job fair job placement jobs job satisfaction job training KCC Urban Farm Kingsborough College Linkedin millennials

atuacióna Nau Vark NEW

Reply 1 Jason Dopson March 21, 2014 at 8:01 pm Have been in the food business for two decades. Worked in every position. Have always wanted to make my past employment, my actual business of ownership. I look forward to hearing from You Regards Jason Dopson Edit Reply 1 cewdkbcc Post author March 23, 2014 at 10:48 am Hi Jason, We'd love to help you towards developing your long-term goals. Have you filled out our online survey (http://fluidsurveys.com/s/CEWDNRC/)? Either start there or give us a call on Monday (718.368.4637) and we will check your eligibility for this upcoming training. I will also email you with this information. We look forward to hearing from you soon! Edit Reply 1

Thanks!

Edit

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## Who is our audience?

- Prospective participants
- Industry professionals
- People who didn't know they were searching for us

#### Search

community exploration day

advance job fair on october 30, 2014 at jacob javits center in ny

coast to coast career fairs at the radisson hotel nyc

how many employees are at kingsborough community college

nrc taaccct

what does kingsborough community college kitchen ventures require?

cewdkbcc.org

nyc job fairs november 2014

noveber job fair in queens

kingsborough community college career service center

empowering parents workshop

job fair postings

north east resiliency information technology

dates for tasc exam at kingsboro college

farming community college ny

new york city college of technology workforce development center

kingsboro community college workforce development

Unknown search terms

#### December Job Fairs

#### Leave a reply

With 2015 right around the corner, don't you think it's time to start following your dreams? We try to keep readers on top of information relevant to upcoming job events. Check our tips on writing and editing your <u>resume</u>, building your professional <u>social media presence</u>, preparing for <u>career fairs</u> and <u>interviews</u>, and discovering relevant <u>job-focused websites</u>. Write your resume, polish your cover letter and start talking to people at these local events:

#### Upcoming Fairs/Workshops/Events\*:

- December 9, 2014, 3:00-6:00p—<u>Local Union Job Fair</u> @ the Hollywood Episcopal Church 715 W 179th St. NYC
- December 9, 2014 10:00a-3:00p—<u>Diversity lob Fair</u> @ The New York Midtown Hilton Hotel, 1335 Avenue of the Americas NYC
- December 9, 2014 6:00-8:00p—Job Interviewing Preparation @ 30 Broad St, 14th fl., NYC
- December 10, 2014 11:00-3:00pm—National Career Fair @ Holiday Inn Midtown 440 West 57th Street, NYC
- December 13, 2014 12:00-3:00p—NY Career Fair @ Holiday Inn Midtown 440 West 57th Street, NYC
- December 18, 2014. 6:00-8:00p—Job Interviewing Preparation @ 30 Broad St, 14th fl., NYC

January, the Northeast Resiliency Consortium will have information sessions for our Community Health Worker and Culinary Arts training programs. If you're interested in any of these, sign up on the information session website (link above) and an NRC representative will be in contact with everything you need to know.

#### Continue reading →

This entry was posted in <u>CEWD</u>, <u>Northeast Resiliency Consortium</u> and tagged <u>Employment</u>, <u>events</u>, <u>job</u> <u>fair</u>, <u>jobs</u>, <u>New York City</u>, <u>NRC</u> on <u>December 3</u>, 2014 by <u>cewdkbcc</u>. <u>Edit</u>

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cewd@kbcc.cuny.edu

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UPCOMING EVENTS

KBCC's Eco-Festival Green vs. Green?

April 22, 2015 @ 8:00 am - April 24, 2015 @ 5:00 pm

View All Events

TAGS

BMCC Brooklyn career
CEWD college enrollment
community college Community
Health Worker continuing
education credits Culinary
Arts CUNY CUNY
CareerPATH education
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entrepreneurship events Food
GED health care internship job fair
job placement jobs job
satisfaction job training
KCC Urban Farm
Kingsborough

# Why blog?

- Central location
- It's nice to look at
- Flexibility and control
- Audience attraction
- Layers of information
- Mimic Ning.com for CEWD employees

#### Job Training Through NRC - Now Recruiting

Leave a reply



We are currently recruiting for <u>Community Health Worker</u>, <u>Culinary Arts</u> and <u>Food Service Upgrade NRC classes</u>. Fill out our <u>quick online survey</u> and an NRC representative will be on hand to speak with you about eligibility requirements. While these classes won't start until spring 2015, it's never too early to start planning your future.

NRC programs seek to build a resilient and educated workforce that is not only able to perform tasks required by their jobs, but also has the skills to react when crises arise.

Additionally, NRC-eligible students are qualified to receive enhanced services through the program. These services include:

- Full suite of employment readiness services
- · Job placement assistance
- College enrollment assistance
- · Personal supportive services
- · Access to NRC's textbook lending library
- Job retention services

Want to read more about what NRC classes have to offer? Check us out:

- NRC Highlights
- Jazz Age Lawn Party
- KCC Culinary Arts Students and the KCC Urban Farm
- Food Service Upgrade
- NRC Community Health Worker Training

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#### Protected: CEWD Employees



Hello CEWD!

These pages will provide you with information about CEWD as well as resources that will make your jobs easier. Input is always welcome! If there's something you'd like to see, don't hesitate to contact Jessie at jessica.cinelli@kbcc.cuny.edu or x6592.

KCC CEWD Documents

Industry Events/Workshops

Workforce and Professional Development Resources

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PMCC Brooklyn career

# Centralized Communications Jessie Cinelli Communications Associate

# Moving Forward

User friendly Texting Platform
Digital Marketing on Print Media Sites
Google Search Engine
Online Banner Ads
QR Code Analysis





### **Contact Information**

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